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Globalization, Deglobalization, and New Paradigms in Business - Justin Paul 2021-10-18
This book analyzes the changing dynamics of competition and the emergence of deglobalization trends and processes. The authors begin by explaining the role of technology on globalization and its impact on competitive strategy. Then, they present a theoretical framework that outlines the connection between globalization and modern society. The book also delves into the shift toward deglobalization and addresses how the onset of the COVID-10 pandemic has accelerated the process. Concluding with a discussion of how the 4th Industrial Revolution has resulted in new paradigms for business, this book will fill a gap through its investigation of an emerging concept for scholars in international business.

Innovative Technologies and Learning - Tien-Chi Huang 2020-11-20
This book constitutes the refereed proceedings of the Second International Conference on Innovative Technologies and Learning, ICITL 2020, held in Porto, Portugal, in November 2020. The 65 full papers presented together with 2 short papers were carefully reviewed and selected from 127 submissions. The papers are organized in the following topical sections: Augmented and Virtual Reality in Education; Educational Data Mining and Learning Analytics; Emerging Issues and

Trends in Education; Innovative Learning in Education; Online Course and Web-Based Environment; Technology-Enhanced Learning; Application and Design of Innovative Learning Software; and Science, Technology, Engineering, Arts and Design, and Mathematics. Due to the Corona pandemic this event was held virtually.

5G Mobile Communications - Saad Asif 2018-07-20
This book will help readers comprehend technical and policy elements of telecommunication particularly in the context of 5G. It first presents an overview of the current research and standardization practices and lays down the global frequency spectrum allocation process. It further lists solutions to accommodate 5G spectrum requirements. The readers will find a considerable amount of information on 4G (LTE-Advanced), LTE-Advance Pro, 5G NR (New Radio); transport network technologies, 5G NGC (Next Generation Core), OSS (Operations Support Systems), network deployment and end-to-end 5G network architecture. Some details on multiple network elements (end products) such as 5G base station/small cells and the role of semiconductors in telecommunication are also provided. Keeping trends in mind, service delivery mechanisms along with state-of-the-art services such as MFS (mobile financial services), mHealth (mobile health) and IoT (Internet-of-Things) are covered at length. At the end, telecom sector's burning challenges and

best practices are explained which may be looked into for today's and tomorrow's networks. The book concludes with certain high level suggestions for the growth of telecommunication, particularly on the importance of basic research, departure from ten-year evolution cycle and having a 20–30 year plan. Explains the conceivable six phases of mobile telecommunication's ecosystem that includes R&D, standardization, product/network/device & application development, and burning challenges and best practices Provides an overview of research and standardization on 5G Discusses solutions to address 5G spectrum requirements while describing the global frequency spectrum allocation process Presents various case studies and policies Provides details on multiple network elements and the role of semiconductors in telecommunication Presents service delivery mechanisms with special focus on IoT

PoC or GTFO - Manul Laphroaig 2017-10-31
This highly anticipated print collection gathers articles published in the much-loved International Journal of Proof-of-Concept or Get The Fuck Out. PoC||GTFO follows in the tradition of Phrack and Uninformed by publishing on the subjects of offensive security research, reverse engineering, and file format internals. Until now, the journal has only been available online or printed and distributed for free at hacker conferences worldwide. Consistent with the journal's quirky, biblical style, this book comes with all the trimmings: a leatherette cover, ribbon bookmark, bible paper, and gilt-edged pages. The book features more than 80 technical essays from numerous famous hackers, authors of classics like "Reliable Code Execution on a Tamagotchi," "ELFs are Dorky, Elves are Cool," "Burning a Phone," "Forget Not the Humble Timing Attack," and "A Sermon on Hacker Privilege." Twenty-four full-color pages by Ange Albertini illustrate many of the clever tricks described in the text.

Comics Art - Paul Gravett 2013
Comics are a uniquely autonomous art form, one that has its own rich traditions that have given rise to a remarkably vibrant contemporary scene. In this richly illustrated book, Paul Gravett traces the history of comics from the late 19th century right through to the huge current interest in manga and graphic novels and the explosion of comics on the Internet.

Graphic Design Solutions - Robin Landa 2018-02-08
GRAPHIC DESIGN SOLUTIONS, 6th EDITION, is the most comprehensive reference on graphic design for print and screen media. Author Robin Landa introduces principles of design and how they apply to the various graphic design disciplines, and major applications are explained and illustrated with professional work and diagrams. This text serves as a solid foundation for typographic design, advertising design and graphic design. In-depth coverage includes such topics as design principles, the design process, concept generation, branding and visual identity, design for web and mobile, package design, portfolio development, social media, ad campaigns and more. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Patna Blues - 2018

III INTERNATIONAL SCIENCE CONFERENCE ON E-LEARNING AND EDUCATION - 2021-02-02
Abstracts of III International Scientific and Practical Conference
Big Data Analytics - Ladjel Bellatreche 2021-01-02
This book constitutes the proceedings of the 8th International Conference on Big Data Analytics, BDA 2020, which took place during December 15-18, 2020, in Sonepat, India. The 11 full and 3 short papers included in this volume were carefully reviewed and selected from 48 submissions; the book also contains 4 invited and 3 tutorial papers. The contributions were organized in topical sections named as follows: data science systems; data science architectures; big data analytics in healthcare; information interchange of Web data resources; and business analytics.

Code of Ethics for Professional Accountants - International Federation of Accountants 1998

What Do Science, Technology, and Innovation Mean from Africa? - Clapperton Chakanetsa Mavhunga 2017-06-16
Explorations of science, technology, and innovation in Africa not as the product of "technology transfer" from elsewhere but as the working of African knowledge. In the STI literature, Africa has often been regarded as a recipient of science, technology, and innovation rather than a maker of them. In this book, scholars from a range of disciplines show that STI in Africa is not merely the product of "technology transfer" from elsewhere but the working of African knowledge. Their contributions focus on African ways of looking, meaning-making, and creating. The chapter authors see Africans as intellectual agents whose perspectives constitute authoritative knowledge and whose strategic deployment of both endogenous and inbound things represents an African-centered notion of STI. "Things do not (always) mean the same from everywhere," observes Clapperton Chakanetsa Mavhunga, the volume's editor. Western, colonialist definitions of STI are not universalizable. The contributors discuss topics that include the trivialization of indigenous knowledge under colonialism; the creative labor of chimurenga, the transformation of everyday surroundings into military infrastructure; the role of enslaved Africans in America as innovators and synthesizers; the African ethos of "fixing"; the constitutive appropriation that makes mobile technologies African; and an African innovation strategy that builds on domestic capacities. The contributions describe an Africa that is creative, technological, and scientific, showing that African STI is the latest iteration of a long process of accumulative, multicultural knowledge production. Contributors Geri Augusto, Shadreck Chirikure, Chux Daniels, Ron Eglash, Ellen Foster, Garrick E. Louis, D. A. Masolo, Clapperton Chakanetsa Mavhunga, Neda Nazemi, Toluwalogo Odumosu, Katrien Pype, Scott Remer

Business and Professional Communication - Kory Floyd 2019-02-28
Students preparing to succeed in today's workplace require solid training in communication skills and principles, as well as experience applying them in realistic professional contexts. In Business and Professional Communication, Kory Floyd and Peter Cardon incorporate substantial business-world experience throughout the text's principles, examples and activities. They ensure that the theories, concepts, and skills most relevant to the communication discipline are fully represented. The result is a program that helps students understand and apply communication skills in both their personal and professional lives. The 'People First' feature presents students with realistic scenarios that are sensitive, discomforting, or tricky to manage. It then teaches students how to navigate those situations effectively. This gives students concrete skills for preserving relationships with others as they encounter these difficult conversations. Unique to the market, this text includes a dedicated chapter focused on perspective-taking: covering the processes of person-perception; common perceptual errors; the self-serving bias and the fundamental attribution error; the self-concept; and the processes of image management. This equips students to understand and pay attention to the perspectives of others. Business and Professional Communication also includes a dedicated chapter focused on career communication, encouraging students to engage in networking and to consider the priorities and points of view of others as they seek employment and begin to interact professionally.

Housing, Land, and Property Rights in Post-Conflict United Nations and Other Peace Operations - Scott Leckie 2009
This book is about the UN's role in housing, land, and property rights in countries after violent conflict.

Website Optimization - Andrew B. King 2008-07-08
Remember when an optimized website was one that merely didn't take all day to appear? Times have changed. Today, website optimization can spell the difference between enterprise success and failure, and it takes a lot more know-how to achieve success. This book is a comprehensive guide to the tips, techniques, secrets, standards, and methods of website optimization. From increasing site traffic to maximizing leads, from revving up responsiveness to increasing navigability, from prospect retention to closing more sales, the world of 21st century website optimization is explored, exemplified and explained. Website Optimization combines the disciplines of online marketing and site

performance tuning to attain the competitive advantage necessary on today's Web. You'll learn how to improve your online marketing with effective paid and natural search engine visibility strategies, strengthened lead creation and conversion to sales methods, and gold-standard ad copywriting guidelines. Plus, your increased site speed, reduced download footprint, improved reliability, and improved navigability will work synergistically with those marketing methods to optimize your site's total effectiveness. In this book for business and IT managers, author Andrew King, president of Website Optimization, LLC, has assembled experts in several key specialties to teach you: Search engine optimization -- addressing best (and worst) practices to improve search engine visibility, including step-by-step keyword optimization guidelines, category and tag cloud creation, and guerilla PR techniques to boost inbound links and improve rankings Pay-per-click optimization -- including ad copywriting guidelines, setting profit-driven goals, calculating and optimizing bids, landing page optimization, and campaign management tips Optimizing conversion rates -- increasing leads with site landing page guidelines, such as benefit-oriented copy, credibility-based design, value hierarchies, and tips on creating unique selling propositions and slogans Web performance tuning -- optimizing ways to use (X)HTML, CSS, and Ajax to increase speed, reduce your download footprint, and increase reliability Advanced tuning -- including client-side techniques such as on-demand content, progressive enhancement, and inline images to save HTTP requests. Plus server-side tips include improving parallelism, using cache control, browser sniffing, HTTP compression, and URL rewriting to remap links and preserve traffic Web metrics -- illustrating the best metrics and tools to gather details about visitors and measure web conversion and success rates. Covering both search marketing metrics and web performance measures including Pathloss and waterfall graphs Website Optimization not only provides you with a strategy for success, it also offers specific techniques for you and your staff to follow. A profitable website needs to be well designed, current, highly responsive, and optimally persuasive if you're to attract prospects, convert them to buyers, and get them to come back

for more. This book describes precisely what you need to accomplish to achieve all of those goals.
Communities Dominate Brands - Tomi T. Ahonen 2005
Communities Dominate Brands: Business and marketing challenges for the 21st century is a book about how the new phenomenon of digitally connected communities are emerging as a force to counterbalance the power of the big brands and advertising. The book explores the problems faced by branding, marketing and advertising facing multiple radical changes in this decade. Communities Dominate Brands discusses how disruptive effects of digitalisation and connectedness introduce threats and opportunities. The authors compellingly illustrate how modern consumers are forming communities and peer-groups to pool their power resulting in a dramatic revolution of how businesses interact with their customers. The book provides practical guidance of how to move from obsolete interruptive advertising to interactive engagement marketing and community based communications, with dozens of real business examples from around the world. Communities Dominate Brands addresses its topic from a marketing (including advertising and branding) perspective and maintains a rigorous focus on business and profit dimensions of the issues involved.The book discusses such recent phenomena as blogging, virtual environments, mobile phone based swarming and massively multiplayer games. The book introduces a new generation of consumers called Generation-C (for Community). The book also discusses such new concepts as the Connected Age, Reachability, the Four C's, Alpha Users, and introduces Communities as an unavoidable new element into the traditional communication model. Combining the digital trends, modern management theories, and emerging new customer behaviour, Communities Dominate Brands arrives to its conclusion, that traditional marketing methods are increasingly ineffective and even becoming counterproductive. The power of the brands and the abuses by marketing have created a vacuum for a counterbalance, and digitally connected communities, the blogosphere, gamers, and especially the always-on connectedness of those on mobile phone networks, are emerging as the counterforce to

redress the balance. The power of smart mobs and digitally enlightened communities will react rapidly to marketing excesses as the natural force balancing the power of the brands.The way a business can and must interact with the powerful new communities is through engagement marketing, by enticing the communities to interact with the brands. Communities Dominate Brands covers the major changes taking place in business and industry worldwide from leading digitally connected societies such as Finland, Korea, Japan, Hong Kong, UK and the USA. The authors discuss the business relevance of such community related technologies and phenomena such as blogging, CANs, iPod, MMOGs, MVNOs, PVRs, Ringing Tones, SMS text messaging, swarming, VOD. This is the definitive business book on the impact of new technologies, not explaining how technology works, but showing what businesses need to do to make money in the new digitally converging environment. Communities Dominate Brands analyses early successes of engaging communities by global brands such as Adidas, Apple, Audi, BBC, Boeing, Coca Cola, eBay, Ford, Google, Guinness, Hush Puppies, Lonely Planet, MTV, Nokia, Orange, Philips, Red Bull, Sony, Tesco, Tony & Guy, Vodafone, etc.The lessons are amplified with insights from rough punishment by communities suffered by Hutchison/Three networks, Kryptonite locks, Mazda, the Philippines Government, etc. Fully indexed, impeccably researched with documented sources, offering over 50 current business examples and over a dozen case studies, Communities Dominate Brands is a hands-on practical business handbook on how to adjust marketing to deal with communities. With tools such as the Four C's and Reachability, the authors provide a competitive head-start to all who want to achieve customer satisfaction and return business in the 21st century.

Programming the Mobile Web - Maximiliano Firtman 2010-07-23
Today's market for mobile apps goes beyond the iPhone to include BlackBerry, Nokia, Windows Phone, and smartphones powered by Android, webOS, and other platforms. If you're an experienced web developer, this book shows you how to build a standard app core that you can extend to work with specific devices. You'll learn the particulars and pitfalls of building mobile apps with HTML, CSS, and other standard web tools. You'll also explore platform variations, finicky mobile browsers, Ajax design patterns for mobile, and much more. Before you know it, you'll be able to create mashups using Web 2.0 APIs in apps for the App Store, App World, OVI Store, Android Market, and other online retailers. Learn how to use your existing web skills to move into mobile development Discover key differences in mobile app design and navigation, including touch devices Use HTML, CSS, JavaScript, and Ajax to create effective user interfaces in the mobile environment Learn about technologies such as HTML5, XHTML MP, and WebKit extensions Understand variations of platforms such as Symbian, BlackBerry, webOS, Bada, Android, and iOS for iPhone and iPad Bypass the browser to create offline apps and widgets using web technologies

Fundamentals of Telemedicine and Telehealth - Shashi Bhushan Gogia 2019-10-27
Fundamentals of Telemedicine and Telehealth provides an overview on the use of information and communication technologies (ICTs) to solve health problems, especially for people living in remote and underserviced areas. With the advent of new technologies and improvement of internet connectivity, telehealth has become a new subject requiring a new understanding of IT devices and how to utilize them to fulfill health needs. The book discusses topics such as digitizing patient information, technology requirements, existing resources, planning for telehealth projects, and primary care and specialized applications. Additionally, it discusses the use of telemedicine for patient empowerment and telecare in remote locations. Authored by IMIA Telehealth working group, this book is a valuable source for graduate students, healthcare workers, researchers and clinicians interested in using telehealth as part of their practice or research. Presents components of healthcare that can be benefitted from remote access and when to rely on them Explains the current technologies and tools and how to put them to effective use in daily healthcare Provides legal provisions for telehealth implementation, discussing the risks of remote healthcare provision and cross border care

Harvesting the Sun - Alastair Aitken 2012

PROPHECIES for the End of the World - Georgi Georgiev (Hip0) 2020-05-12
Extremely accurate prophecies about the end of the world by Our Saints.In this edition, you will find a (back-)translation of some of the prophecies and the instructions of famous Orthodox Saints and hermits.You will have the opportunity to read the words of people who have long since left this world.The words they have left, as prophecies and instructions to us poor and fools are greatly valuable in strengthening our faith and instruction and confirmation of the authenticity and truthfulness of the Orthodox Christianity as a true path to God.Some of the translations of the texts contain specific prophecies related with the lands of Serbia, Russia and Greece.However, many of them apply to all of us, modern Orthodox Christians, as well as to all people on earth.Their words are a warning of a bleak future that awaits us and our descendants.

Smartland Korea - Dal Yong Jin 2017-02-20
An engaging and comprehensive look at the Korean smartphone industry and culture

Information and Communication Technologies for Development. Strengthening Southern-Driven Cooperation as a Catalyst for ICT4D - Petter Nielsen 2019-04-26
The two volumes IFIP AICT 551 and 552 constitute the refereed proceedings of the 15th IFIP WG 9.4 International Conference on Social Implications of Computers in Developing Countries, ICT4D 2019, held in Dar es Salaam, Tanzania, in May 2019. The 97 revised full papers and 2 short papers presented were carefully reviewed and selected from 185 submissions. The papers present a wide range of perspectives and disciplines including (but not limited to) public administration, entrepreneurship, business administration, information technology for development, information management systems, organization studies, philosophy, and management. They are organized in the following topical sections: communities, ICT-enabled networks, and development; digital platforms for development; ICT for displaced population and refugees. How it helps? How it hurts?; ICT4D for the indigenous, by the indigenous and of the indigenous; local technical papers; pushing the boundaries - new research methods, theory and philosophy in ICT4D; southern-driven human-computer interaction; sustainable ICT, informatics, education and learning in a turbulent world - "doing the safari way".

All Protocol Observed - Robson Isaac Shoes Lambada 2013-10-15
compilation of poetry from members of ZIMBABWE POETS FOR HUMAN RIGHTS - ZPHR. These poets advocate for respect , recognition and observance of human rights for all persons in Zimbabwe and abroad.

Affect in Language Learning - Jane Arnold 1999-01-14
The affective domain and the emotional factors which influence language learning have been of interest in the field of language teaching for a number of years. By proposing a holistic approach to the learning process, this volume takes the position that the language learning experience will be much more effective when both affect and cognition are considered. The eighteen chapters discuss issues such as memory, anxiety, self-esteem, facilitation, autonomy, classroom activities, and assessment from the perspective of affect. Affect in Language Learning will be of interest to teachers-in-preparation, teachers, teacher educators, curriculum designers, programme administrators and researchers and to those second language teaching professionals who wish to improve language teaching through a greater awareness of the role affect plays.

Working in God's Diamond - Jere W. Patterson 2011-03
In a congregational church, every member is a minister. From this idea flows a responsibility for each person to use his or her divinely given spiritual gifts under God's direction while the church still moves together as a unified body as a congregation. Even so, the standard triangle model of church organization leaves no place for ministerial leadership. Christ, not the pastor, is the head of the church; furthermore, the pastor is not the only one to hear God's message and relay it to the people. Neither is the pastor servant of the church for menial tasks. In Working in God's Diamond, pastor and leadership consultant Jere W. Patterson shows how the dynamic, inclusive diamond model supports all the interrelationships of a growing congregation and allows it to thrive. The diamond

organizational model formed the nucleus of Patterson's doctoral research and thesis, and he has practiced it in churches for over fifty years. Using real-world scenarios and biblical examples for the organizational and growth problems facing modern congregations, Patterson offers solutions and guidance for churches overwhelmed by bureaucracy and the doctrine of the "priesthood of the believer." In the end, it is His church. By working in God's diamond, congregations can strengthen and clarify leadership and operational organization, develop a vision for growth, and ultimately focus their most powerful energies on working for and through Jesus' Spirit and Word.

Good Clean Humor - George C. Debnam 2008-02
A church lay speaker and physician prescribes a dose of humor--clean humor, stories, and illustrations.

Introduction to Sociology 3e - Tonja R.. Conerly 2021

The Indian Media Business - Vanita Kohli 2003
With Its Many Unusual Insights And Comprehensive Coverage, This Unique Book Will Attract A Wide Readership. Besides Students Of Mass Communication, Media Business And Advertising, It Will Be Of Equal Interest To Analysts, Media Professionals, Investment Bankers, Advertising And Pr Professionals, And Anyone Interested In India`S Vibrant Media Industry.

Innovative Technologies and Learning - Yueh-Min Huang 2021-11-23
This book constitutes the refereed proceedings of the 4th International Conference on Innovative Technologies and Learning, ICITL 2021, held in November/December 2021. Due to COVID-19 pandemic the conference was held virtually. The 59 full papers presented together with 2 short papers were carefully reviewed and selected from 110 submissions. The papers are organized in the following topical sections: Artificial Intelligence in Education; Augmented, Virtual and Mixed Reality in Education; Computational Thinking in Education; Design Framework and Model for Innovative learning; Education Practice Issues and Trends; Educational Gamification and Game-based Learning; Innovative Technologies and Pedagogies Enhanced Learning; Multimedia Technology Enhanced Learning; Online Course and Web-Based Environment; and Science, Technology, Engineering, Arts and Design, and Mathematics.

Handbook of Mobile Teaching and Learning - Yu (Aimee) Zhang 2015-10-14
Mobile technologies have been used in higher education for many years. They provide good solutions for teaching and learning and make learning available anywhere and anytime. This book includes six sections: design, development, adoption, collaboration, evaluation and future of mobile teaching and learning technology in higher education. It includes different projects and practices in higher education across different countries. The book provides in-depth background information and cases studies in high technology teaching and learning and future expectations for new technology in higher education. The variety of projects and programs running in different country helps boost innovation and discussion in future projects and practices. It also provide guidelines for future design and development of mobile applications for higher education.

Tilt Pause Shift - Anita E. Cherian 2016
This book is an investigation of movement, particularly dance. What kind of movement is dance? What is dance in India? And, what is it to dance in India? It recognizes the diversity and complexity of practice in India, but also of the contingent (institutional) circumstances through which performances emerge and become visible. This volume assembles writing that combines description with analytics of movement practices in India in our time. Essayists include performers, theorists, historians and cultural critics. The essays are discursive interventions on a wide variety of topics that concern the many fields of dance practice. The themes range from questions of periodization to the temporal, the archive, the proximate body and its potentialities, spaces and audiences, and policy interventions on behalf of performance.

High Performance Mobile Web - Maximiliano Firtman 2016-09-13
Optimize the performance of your mobile websites and webapps to the extreme. With this hands-on book, veteran mobile and web developer

Maximiliano Firtman demonstrates which aspects of your site or app slow down the user's experience, and what you can do to achieve lightning-fast performance. There's much at stake: if you want to boost your app's conversion rate, then tackling performance issues is the best way to start. Learn tools and techniques for working with responsive web design, images, the network layer, and many other ingredients—plus the metrics to check your progress. Ideal for web developers and web designers with HTML, CSS, JavaScript, and HTTP experience, this is your guide to superior mobile web performance. You'll dive into: Emulators, simulators, and other tools for measuring performance Basic web performance concepts, including metrics, charts, and goals How to get real data from mobile browsers on your real networks APIs and specs for measuring, tracking and improving web performance Insights and tricks for optimizing the first view experience Ways to optimize post-loading experiences and future visits Responsive web design and its performance challenges Tips for extreme performance to achieve best conversion rates How to work with web views inside native apps

Digital Entrepreneurship in Africa - Nicolas Friederici 2020-07-28
The hope and hype about African digital entrepreneurship, contrasted with the reality on the ground in local ecosystems. In recent years, Africa has seen a digital entrepreneurship boom, with hundreds of millions of dollars poured into tech cities, entrepreneurship trainings, coworking spaces, innovation prizes, and investment funds. Politicians and technologists have offered Silicon Valley-influenced narratives of boundless opportunity and exponential growth, in which internet-enabled entrepreneurship allows Africa to "leapfrog" developmental stages to take a leading role in the digital revolution. This book contrasts these aspirations with empirical research about what is actually happening on the ground. The authors find that although the digital revolution has empowered local entrepreneurs, it does not untether local economies from the continent's structural legacies.

Using ICTs and blended learning in transforming technical and vocational education and training - Latchem, Colin 2017-04-17

Encyclopedia of Education and Information Technologies - Arthur Tatnall 2020-06-26
This encyclopedia aims to offer researchers an indication of the breadth and importance of information systems in education, including the way IT is being used, and could be used to enable learning and teaching. The encyclopedia covers all aspects of the interaction between education and information technologies, including IT in kindergartens, primary and secondary schools, universities, training colleges, industry training, distance education and further education. It also covers teaching and computing, the use of IT in many different subject areas, the use of IT in educational administration, and national policies of IT and education.

Making Schools Work - Eric A. Hanushek 2010-12-01
Educational reform is a big business in the United States. Parents, educators, and policymakers generally agree that something must be done to improve schools, but the consensus ends there. The myriad of reform documents and policy discussions that have appeared over the past decade have not helped to pinpoint exactly what should be done. The case for investment in education is an economic one: schooling improves the productivity and earnings of individuals and promotes stronger economic growth and better functioning of society. Recent trends in schooling have, however, lessened the value of society's investments as costs have risen dramatically while student performance has stayed flat or even fallen. The task is to improve performance while controlling costs. This book is the culmination of extensive discussions among a panel of economists led by Eric Hanushek. They conclude that economic considerations have been entirely absent from the development of educational policies and that economic reality is sorely needed in discussions of new policies. The book outlines an improvement plan that emphasizes changing incentives in schools and gathering information about effective approaches. Available research and analysis demonstrates that current central decisionmaking has worked poorly. Concentrating on inputs such as pupil-teacher ratios or teacher graduate degrees appears quite inferior to systems that directly reward performance. Nonetheless, since experience with such alternatives is

very limited, a program of extensive evaluation appears to be in order. Attempts to institute radical change on the basis of currently available information involve substantial risks of failure. Many people today find proposals such as charter schools, expanded use of merit pay, or educational vouchers to be appealing. Yet there is little evidence of their effectiveness, and widespread adoption of these proposals is sure to run into substantial problems of implementation. Instead of choosing the "right" approach, this book advocates a more systematic approach of experimentation, evaluation, and change. In addition to Hanushek, the contributors are Charles S. Benson, University of California, Berkeley; Richard B. Freeman, Harvard University; Dean T. Jamison, UCLA: Henry M. Levin, Stanford University; Rebecca A. Maynard, University of Pennsylvania; Richard J. Murnane, Harvard University; Steven G. Rivkin, Amherst College; Richard H. Sabot, Williams College; Lewis C. Solmon, Milken Institute for Job and Capital Formation; Anita A. Summers, University of Pennsylvania; Finis Welch, Texas A&M University; and Barbara L. Wolfe, University of Wisconsin.

Even Faster Web Sites - Steve Souders 2009-06-04
Performance is critical to the success of any web site, and yet today's web applications push browsers to their limits with increasing amounts of rich content and heavy use of Ajax. In this book, Steve Souders, web performance evangelist at Google and former Chief Performance Yahoo!, provides valuable techniques to help you optimize your site's performance. Souders' previous book, the bestselling High Performance Web Sites, shocked the web development world by revealing that 80% of the time it takes for a web page to load is on the client side. In Even Faster Web Sites, Souders and eight expert contributors provide best practices and pragmatic advice for improving your site's performance in three critical categories: JavaScript—Get advice for understanding Ajax performance, writing efficient JavaScript, creating responsive applications, loading scripts without blocking other components, and more. Network—Learn to share resources across multiple domains, reduce image size without loss of quality, and use chunked encoding to render pages faster. Browser—Discover alternatives to iframes, how to

simplify CSS selectors, and other techniques. Speed is essential for today's rich media web sites and Web 2.0 applications. With this book, you'll learn how to shave precious seconds off your sites' load times and make them respond even faster. This book contains six guest chapters contributed by Dion Almaer, Doug Crockford, Ben Galbraith, Tony Gentilcore, Dylan Schiemann, Stoyan Stefanov, Nicole Sullivan, and Nicholas C. Zakas.

PoC or GTFO, Volume 3 - Manul Laphroaig 2021-01-29
Volume 3 of the PoC || GTFO collection--read as Proof of Concept or Get the Fuck Out--continues the series of wildly popular collections of this hacker journal. Contributions range from humorous poems to deeply technical essays bound in the form of a bible. The International Journal of Proof-of-Concept or Get The Fuck Out is a celebrated collection of short essays on computer security, reverse engineering and retrocomputing topics by many of the world's most famous hackers. This third volume contains all articles from releases 14 to 18 in the form of an actual, bound bible. Topics include how to dump the ROM from one of the most secure Sega Genesis games ever created; how to create a PDF that is also a Git repository; how to extract the Game Boy Advance BIOS ROM; how to sniff Bluetooth Low Energy communications with the BCC Micro:Bit; how to conceal ZIP Files in NES Cartridges; how to remotely exploit a TetriNET Server; and more. The journal exists to remind us of what a clever engineer can build from a box of parts and a bit of free time. Not to showcase what others have done, but to explain how they did it so that readers can do these and other clever things themselves.

Using Social Media in the Classroom - Megan Poore 2015-11-09
'A book for every teacher's bookshelf. This book gives a comprehensive overview of the tools and apps that can be used to help turn a mediocre teaching session into an outstanding one.' - Cheryl Hine, Leeds City College 'Megan Poore's updated text is needed more than ever, as social media becomes increasingly integrated in many aspects of education. I would recommend it to all practising teachers and trainee teachers, whatever their subject.' - Sue Howarth, University of Worcester This is an essential guide to using social media to enhance teaching and

learning in schools. It combines practical information on using all forms of social media for educational purposes and provides indispensable advice on how to tackle issues arising from social media use in the classroom. Key topics include: using blogs, wikis, social media networks and podcasting, digital literacy and new modes of learning, digital participation, cyberbullying and understanding risk online. This second edition includes: · Reflective tasks in each chapter inviting you to critically consider important aspects of using social media in education. · Expanded coverage of game-based learning and mobile learning. · New examples tailored for use in primary and secondary schools. · A website including additional resources and handouts can be found at study.sagepub.com/poore2e. This is essential reading for anyone training to teach in schools, and experienced teachers seeking to improve their understanding of using social media for teaching in informed and appropriate ways.

Startup - Jerry Kaplan 2014-07-08
Jerry Kaplan had a dream: he would redefine the known universe (and get very rich) by creating a new kind of computer. All he needed was sixty million dollars, a few hundred employees, a maniacal belief in his ability to win the Silicon Valley startup game. Kaplan, a well-known figure in the computer industry, founded GO Corporation in 1987, and for several years it was one of the hottest new ventures in the Valley. Startup tells the story of Kaplan's wild ride: how he assembled a brilliant but fractious team of engineers, software designers, and investors; pioneered the emerging market for hand-held computers operated with a pen instead of a keyboard; and careened from crisis to crisis without ever losing his passion for his revolutionary idea. Along the way, Kaplan vividly recreates his encounters with eccentric employees, risk-addicted venture capitalists, and industry giants such as Bill Gates and John Sculley. And no one -- including Kaplan himself -- is spared his sharp wit.

Emerging Research in Data Engineering Systems and Computer Communications - P. Venkata Krishna 2020-02-10
This book gathers selected papers presented at the 2nd International Conference on Computing, Communications and Data Engineering, held at Sri Padmavati Mahila Visvavidyalayam, Tirupati, India from 1 to 2 Feb 2019. Chiefly discussing major issues and challenges in data engineering systems and computer communications, the topics covered include wireless systems and IoT, machine learning, optimization, control, statistics, and social computing.